

# Transnational Education: Innovations in Practice

## The second TNE-Hub Symposium


Wednesday 11 July 2018

City, University of London

University Building, Northampton Square, London EC1V 0HB



Symposium programme & contributor biographies

 **TNE-Hub**  
research and practice in TNE  
[www.tnehub.org](http://www.tnehub.org)

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## WELCOME

We are delighted to welcome you to the second symposium from the TNE-Hub, 'Transnational Education: Innovations in Practice'. As before, we have a great line-up of speakers and chairs – all leading researchers and practitioners in international higher education and transnational education in particular.

The overarching theme of the symposium is current innovation in TNE. The presentations will explore innovations in practice – and some constraints – through new partnership models, skills and employability, the student experience, online provision, quality assurance and pedagogy. We hope that there is plenty of time for all participants to unwrap the ideas and case studies through discussions and hence come away with new insights on current TNE provision within the ever-changing context of international higher education.

The first TNE symposium in 2016, on 'Exporting Transnational Education', led to an edited collection published by Palgrave Macmillan, the electronic version of which should be available in time for this symposium - see [www.palgrave.com/gp/book/9783319747385](http://www.palgrave.com/gp/book/9783319747385) and flyers will be available at the symposium. The hard copy should follow by August. For this second event, participants (and perhaps others) will again be invited to submit papers after the symposium for publication.

The TNE-Hub is a growing international community of researchers and practitioners in transnational education. The objectives of the TNE-Hub are to provide a platform for discussion and interaction, the development of valuable and relevant research intelligence, and the opportunity to create efficient and effective TNE strategies. Through the online forum and events such as this symposium, the TNE-Hub brings together the very best combination of researchers and practitioners worldwide.

Participation in the TNE-Hub is open to anyone actively involved, as researcher or practitioner, in transnational education. For more information on how to register as member of the TNE-Hub, please visit [www.tnehub.org](http://www.tnehub.org). The TNE-Hub will continue to engage internationally in research activity, publications and events. We welcome suggestions for engagement and opportunities for collaboration.

The TNE-Hub Conveners and Symposium Organising Committee wish to thank City, University of London for providing space and helpful support. Thank you also to our sponsors for the day – Jisc, EduWorld and Pearson – for kindly covering our costs.

We welcome you to this event and look forward to interesting and informative discussions. We hope that you enjoy the day.

Vangelis, Bill, and Chris

**Dr Vangelis Tsiligris**, Principal Lecturer, Nottingham Trent University

**Dr William Lawton**, Higher Education Consultant

**Dr Christopher Hill**, Associate Professor, Director Doctoral Training Centre, British University in Dubai

## PROGRAMME

08.30 – 09.15 Registration and refreshments

### 09.15 – 09.30 Welcome and Introduction

**Professor Stanton Newman**, Vice-President (International), City, University of London

**Dr Vangelis Tsiligiris**, Co-Convenor of the TNE-Hub; Principal Lecturer, Nottingham Business School, Nottingham Trent University

### 09.30 – 10.40 Session 1 – Towards partnership models of TNE

Chair: **Dr Vangelis Tsiligiris**, Co-Convenor of the TNE-Hub; Principal Lecturer, Nottingham Business School, Nottingham Trent University

#### *‘TNE: To infinity and beyond’*

**Celia Partridge**, Assistant Director, Partnerships and Mobility, Universities UK International;

#### *‘Evolving TNE approaches: From short-termism to sustainability?’*

**Dr Janet Ilieva**, Education Insight and **Dr Vicky Lewis**, Vicky Lewis Consulting

#### *‘The UK - Thailand transnational education development project initiative’*

**Jon Pike**, Director of Internationalisation, Westminster Business School, University of Westminster

### 10.40 – 11.30 Session 2 – Online TNE: Expectations, innovations, constraints

Chair: **Dr William Lawton**, Co-Convenor of the TNE-Hub; Higher Education Consultant

#### *‘Build it and they will come. Or will they? Perceptions of online delivery in various markets’*

**Juliet London**, EduWorld, Beijing and **Scott Anderberg**, Vice-President, University Partnerships, Pearson, London

#### *‘TNE in Dubai: Innovation and Constraints’*

**Dr Kevin Dunseath**, Regional Director for MENA and Director of Dubai Centre, City, University of London

11.30 – 11.45 Morning Break

### 11.45 – 12.45 Session 3 – Skills and employability for nations and individuals: The role of TNE

Chair: **Dr Lobar Babakhodjaeva**, Dean of Teaching and Learning, Westminster International University in Tashkent

#### *‘The role of TNE in developing employability skills for integrated care’*

**Dr Law Kam Chu Gemma**, HKU SPACE International College, Hong Kong and **Margaret Struthers**, Programme Lead, Integrated Health and Social Care, Manchester Metropolitan University

#### *‘The WIUT international education hub’*

**Dr Alan France**, 1st Deputy Rector (Academic) and **Alisher Khasanov**, Deputy Rector, Westminster International University in Tashkent

12.45 – 13.45 Light lunch

#### 13.45 – 14.15 Session 4 – Keynote

Chair: **Dr Christopher Hill**, Co-Convenor of the TNE-Hub; Associate Professor Faculty of Education, Director Doctoral Training Centre, The British University in Dubai

*'An innovative and collaborative approach to quality assurance of TNE'*

**Dr Warren Fox**, Chief of Higher Education, Knowledge and Human Development Authority, Dubai

#### 14.20 – 15.20 Session 5 – Pedagogy and short courses: TNE case studies

Chair: **Michael Peak**, Senior Adviser – Education Research, British Council, Manchester

*'Good shepherd or sheep dog? Do's and don'ts in transnational education'*

**Dr Vivek Indramohan**, Programme Director and **Professor Louise Toner**, Associate Dean, Faculty of Health, Education and Life Sciences, Birmingham City University

*'Improving inclusion: Short courses as an opportunity for TNE'*

**Dr Sarah Williamson & Dr Alexander Heinz**, Summer Programmes, King's College London

15.20 – 15.35 Afternoon Break

#### 15.35 – 16.45 Session 6 – Student experience and national coordination in TNE

Chair: **Dr David Carter**, Head of the International Study and Language Institute, University of Reading

*'Licensing access for TNE learners: A centralised approach'*

**Carolyn Alderson**, Deputy Director, Jisc Collections

*'The quality assurance of UK TNE: Recent activities and looking ahead'*

**Dr Fabrizio Trifiro'**, International Manager, QAA

*'Enhancing the partnership student experience: Transfer students from the NUIST-Reading Academy in Nanjing, China'*

**Martin McCarthy**, International Partnerships Manager, International Study and Language Institute, University of Reading

#### 16.50 – 17.00 Closing remarks

**Dr Vangelis Tsiligiris**, Co-Convenor of the TNE-Hub; Principal Lecturer, Nottingham Business School, Nottingham Trent University

## **SPEAKERS AND CHAIRS**

### **Carolyn Alderson**

Carolyn is deputy director, Jisc Collections, the negotiation and licensing service of Jisc in the UK. Her responsibilities include business development and ensuring Jisc Collections provides a continuing fit for purpose, licensing and negotiation service for its consortium of library customers and affiliate members, offering value, cost saving and efficiency. Carolyn has participated in the scholarly communications information industry since 1988, working for subscription agents Faxon, Swets and SwetsBlackwell before moving to undertake consortia licensing activity for the UK academic community at Content Complete Ltd in 2004 and then Jisc Collections in 2010. She is currently leading Jisc Collections' TNE Licensing Pilot, part of Jisc's Transnational Support Programme.

### **Scott Anderberg**

Scott Anderberg is Vice President, University Partnerships at Pearson UK and is responsible for Pearson's Online Programme Management business in the UK which is made up of partnerships with King's College London, University of Leeds, University of Sussex, and Manchester Metropolitan University. He has spent his entire career in the online higher education industry working across global markets from operating bases in the UK, the USA, and Australia. Prior to his current role he established Pearson's Online Programme Management business in Australia and also served in roles focusing on global strategy and product development.

### **Dr Lobar Babakhodjaeva**

Dr. Lobar Babakhodjaeva, Dean of Teaching and Learning at Westminster International university in Tashkent, responsible to provide the academic leadership and strategic direction for the development of the Teaching and Learning Environment of the University as well as for the development of the Undergraduate programmes as a whole and the learning experience of undergraduate students. She has been working for WIUT for 15 years as a lecturer, Course Leader, Head of Research and Consultancy and Deputy Dean on Teaching. Her research interests lie in the area Technology enhanced learning, management in transnational higher education and policy making in HE.

### **Dr David Carter**

David Carter is Head of the International Study and Language Institute (ISLI) at the University of Reading. ISLI is an academic School that promotes the University's global ambitions in various ways. ISLI supports international students through an International Foundation Programme and pre-sessional and in-sessional English programmes; offers global opportunities to the wider student population through its Erasmus and Study Abroad Office and an Institution-Wide Language Programme; and supports engagement with other universities worldwide through its International Partnerships Team and the provision of short courses to build capacity in English teaching and general pedagogy. In his previous role David was a Teaching and Learning Dean with special responsibility for global engagement, including the quality assurance of international partnerships. He was instrumental in setting up NUIST-Reading Academy, an MoE-sponsored joint institute in Nanjing, which from this September will welcome 300 students a year across six programmes.

### **Dr Kevin Dunseath**

Kevin has had extensive teaching and senior management experience at educational institutions across the world, including leadership positions in Brunei, Rwanda, Saudi Arabia, the UAE, the UK and Zambia. The other universities at which Kevin has worked for significant periods include: London Business School, the University of Sheffield, the University of Exeter, Universiti Brunei Darussalam, Michigan State University, the University of Sharjah and King Fahd University of Petroleum and Minerals. Kevin has held senior positions not only in academia but also in the corporate world. From being Director of London Business School's Dubai Centre, he became Director of Education for Cisco in Europe, the Middle East, Africa and Russia. Before joining City, Kevin led a 3-year project for Oxford University Innovation, the technology transfer company of the University of Oxford, establishing a new private university in Oman. He is a graduate of the universities of Oxford, Cambridge, Wales and Sheffield.

### **Dr Warren H. Fox**

Professor Warren Fox has served in many capacities in higher education at the campus, system, and state-wide levels in the US and is a member of the Board of Directors of the Knowledge and Human Development Authority in the Emirate of Dubai, the UAE; he also serves as Chief of Higher Education for KHDA Dubai. Previously he was head of higher education for the Minister of Higher Education and Scientific Research of the UAE, and head of the State of California agency for higher education in the US. He holds degrees from UC Berkeley and the University of Southern California.

### **Alan P France**

Alan was appointed in 2002 by the University of Westminster as the 1<sup>st</sup> Deputy Rector of Westminster International University in Tashkent, [WIUT], Uzbekistan. His mission was to lead the development of a new university [WIUT] modelled on the best of UK education but containing the spirit and character of an Uzbek institution. Alan worked with his Uzbek colleagues to build what is regarded as the best example of UK/UZ collaboration (Alan was awarded an OBE in Jan 2011 for his contribution) praised by the QAA as a model of collaboration. WIUT in 15 yrs is rated as one of the best universities in Central Asia. Alan was Dean of the Lancashire Business School for 12 years, a Head of a Technological Consultancy company and a Senior Academic. Alan has made a career in education and now specialises in capacity and capability building projects in Education particularly in economies in transition.

### **Dr Law Kam Chu Gemma**

Dr Law Kam Chu Gemma is currently working at School of Professional and Continuing Education, HKU as Assistant Professor/Senior Programme Director. She is also a Chartered Psychologist (BPS). Dr Law Kam Chu Gemma has been in her current post for over 10 years where she is responsible for programme development for continuing professional development and award bearing courses. At present, she collaborates with Manchester Metropolitan University for delivering a degree in Health and Social Care in Hong Kong soon.

### **Dr Alexander Heinz**

Dr Alexander Heinz is Senior Tutor for Summer Programmes at King's College London and leads on the university's dynamic summer education programme. A trained historian, Dr Heinz has been building King's large portfolio of educationally innovative, diverse academic summer education opportunities from their early beginnings in London and overseas. He has forged key national and international collaborations with HEIs and high profile cultural and political organisations in order to significantly enrich the student experience. He is incoming vice-chair of the EAIE Summer School Experts Group and is a seasoned presenter at HE fora internationally.

### **Dr Christopher Hill**

Dr Hill has worked in the field of international higher education for the past decade and has extensive experience with the branch campus model in both Asia and the Middle East. Dr Hill is a co-convenor of the TNE-Hub, an OBHE Associate and a Fellow of the Higher Education Academy. His research interests include transnational education and its impact on national systems, the role of online learning and the development of international education and the student experience in the global arena. Dr Hill has worked on international education projects in the UK, Tanzania, Ghana, China, Malaysia, Pakistan and the Philippines. He has worked with universities to develop PhD supervisors and research capacity in the Kurdistan region of Iraq and Thailand and with the British Council in Taiwan to support internationalization of teaching and learning at key institutions. Dr Hill hosts the Think Education podcast that provides a platform for reflection and discussion on research practice and teaching and learning within higher education.

### **Dr Janet Ilieva**

Janet Ilieva is founder and director of Education Insight, a research consultancy specialising in international higher education. Janet's focus over the past years has been on national policies for higher education engagement and developments in transnational education.

Janet started her career as a university lecturer in economics before joining the British Council in 2004, to lead the department's work for higher education research and market intelligence.

Janet joined the Higher Education Funding Council for England in May 2013 as head of the HEFCE Observatory. There, she published on international student demand for higher education in England with a strong focus on transnational education. Janet is an adviser on the Philippine - UK Transnational Education Programme run by the British Council and the Commission on Higher Education of the Philippines. ([www.britishcouncil.ph/tne](http://www.britishcouncil.ph/tne)).

### **Dr Vivek Indramohan**

As a Senior Lecturer in Applied Health Sciences and a Programme Director for BEng / MEng Biomedical Engineering, Dr Vivek Indramohan is a Senior Fellow of Higher Education Academy and holds a Post Graduate Diploma in Learning and Teaching in Higher Education. Vivek is also a designated professional member of 'Institute of engineering and technology, and Institute of Physics and Engineering in Medicine. Vivek has contributed to a number of technical and pedagogical journal papers and other publications. With a very keen interest and active involvement in Transnational Education, Vivek is also an overseas link tutor / academic advisor for a couple of collaborative programmes currently managed in partnership with various institutions based in Austria, India, Sri Lanka and China.

### **Alisher Khasanov**

Alisher Khasanov is a Deputy Rector on Finance at Westminster International University in Tashkent. He is responsible for the management of University financial planning, commercial and investment activities. He also represents University in government agencies, third-party institutions and organizations. He spent 20 years in different international and local businesses, out of which 10 years working for UPS Uzbekistan, as a Country Manager and later became General Director responsible for managing UPS activity in express delivery and forwarding within Central Asia region. In 2014 he completed Masters in International Business Management degree and found his passion in academia, where he became a Lecturer, Course Leader and later Deputy Rector. Alisher's research interests are transnational education, governance in global education, policy making in TNE.



### **Dr William Lawton**

Bill has worked in higher education for 25 years. His main interests are in transnational education, mobility, digital learning and government policy. Research projects since 2015 have included comparative quality assessment, UK outward mobility, TNE in Thailand and the Philippines, a roadmap for the HE sector in Pakistan, and internationalisation strategies for universities in Russia. Clients include EAIE, HEFCE, Higher Education Academy, QS Intelligence Unit, British Council, European Parliament and UpGrad, an Indian online HE provider. Bill was Director of the Observatory on Borderless Higher Education from 2011-14 and before that a founding member of UUK International. He was a political analyst and Head of Academic Relations at the Canadian High Commission in London. In the 1990s he taught politics at the University of Hull. With Vangelis, Bill is co-editor of *Exporting Transnational Education: Institutional Practice, Policy and National Goals*, to be published by Palgrave in July 2018.

### **Dr Vicky Lewis**

Dr Vicky Lewis is an independent consultant specialising in international strategy development and implementation planning for HEIs in the UK and overseas. Over the last five years, she has completed projects for institutions at various stages of internationalisation. These assignments have ranged from the broad (formulating and gaining buy-in for an institutional internationalisation strategy) to the specific (advising on TNE opportunities in different markets). Vicky has 20 years' HE experience in three different universities, including Director of International Relations and Director of Marketing and Communications roles. A University of Oxford Modern Languages graduate, Vicky also holds a DBA from University of Bath. Her thesis investigates different drivers for and approaches to HE internationalisation. Recent research has focused on TNE and includes publications on international campus marketing and collaboration across organisational cultures. Vicky is an active member of the European Association for International Education.

### **Juliet London**

Juliet has worked as a market researcher for 30 years. Having trained as a political researcher, she then moved into brand, advertising and social research. For the past 15 years, she has specialised in education research, and has conducted primary qualitative and quantitative research globally across a diverse range of audiences including students, academics, government, agents, employer and professional groups. Clients have included the world's leading universities, numerous government bodies as well as some major global private education providers. Originally from the UK, Juliet has also lived and worked in Australia, Hong Kong and is currently based in Beijing. Recent projects have involved working with audiences in China, India, Malaysia, the UAE, Brazil and Nigeria. In addition to her market research, Juliet has also worked as a university lecturer, magazine editor, radio producer and as an agony aunt for a teenage magazine.

### **Martin McCarthy**

Martin taught maths, English and business studies at international schools in China for six years before studying an MSc in International Management (China) at SOAS. After graduating, he worked in international recruitment at De Montfort University, with responsibility for East Asia and then the MENA region. Martin has been at the University of Reading for two years, initially looking after direct recruitment from Hong Kong and South Korea and helping out in China when needed. Now he is part of the International Partnerships Team, where his primary focus is ensuring the smooth running of the collaboration with the Nanjing University of Information Science and Technology (NUIST). The two universities established a joint institute in 2015 and September will see its first cohort of students come to Reading for the final year of their undergraduate degree.

## **Celia Partridge**

Celia began her career in international education, at the Royal College of Music as an International Officer, and the UK Council for International Student Affairs (UKCISA), where she led on the Prime Minister's Initiative for International Education. Her private sector experience includes managing Barclays UK flagship community investment programmes. As a consultant, her work has included strategic reviews, programme development and sustainability strategy for a range of both charities and private enterprises. Most recently she was Programme Manager for the Business & Sustainable Development Commission. She has a degree in French & Hispanic Studies from the University of Birmingham.

## **Michael Peak**

Michael leads the international HE research for the Education Policy Unit at the British Council. He trained in research methods and statistics and has experience of researching international higher education since 2005. Michael has been integral to the inception, development and management of British Council research projects covering different aspects of international education including surveying the motivations of prospective international students, forecasting international student mobility, and assessing the impact of TNE in participating countries. He leads the British Council's 'Shape of global higher education' study which measures and benchmarks the internationalisation activities of national systems with regard to student mobility, research collaboration, and international programme and provider mobility.

## **Jon Pike**

Jon Pike has been Director of Internationalization at the University of Westminster Business School since 2012. During that time, he has been involved in developing a number of TNE partnerships in South East Asia, Southern Asia and Europe. Most recently, he has undertaken work for the British Council in Thailand on a TNE Development programme designed to link UK and Thai Universities in double degree awards, with an emphasis on the sustainability of such partnerships. He is keenly aware of the challenges of establishing and maintaining these partnerships from the perspective of revenue generation, quality assurance and student experience. Prior to this, he was Director of Postgraduate Studies at Westminster Business School and Course Director, Masters in Marketing Communications, both posts involving a high level of international partnership liaison.

## **Margaret Struthers**

Margaret is a Senior Lecturer MMU. She is Programme Lead for the BA (hons) Integrated Health and Social Care and the collaborative programme which is based in Hong Kong. Margaret is a registered social worker with experience in child protection and criminal justice as a frontline practitioner, in service trainer and manager. She moved in to academia around 12 years ago and has always maintained a practice base. She currently works in the field of domestic violence and abuse. Her doctoral study is also in this field. Her teaching specialisms include violence and abuse, restorative practice and motivational interviewing. Margaret has a strong interest in developing digital and simulated approaches to learning and researched in this area for her MRes alongside a broader study which investigated the use of iPads in social work education.

### **Professor Louise Toner**

Louise Toner is a nurse, midwife and experienced educator who has worked in various roles across the United Kingdom. She is currently Associate Dean with responsibility for the Faculty of Health, Education and Life Sciences with a remit for the Academic Portfolio and Market Development. This includes International activity, a new innovative work stream within the faculty in comparison with other similar institutions. She has a keen interest in internationalising the curriculum and, in particular, providing students with opportunities to experience global perspectives on health, education and life sciences. This is in addition to working with countries to enable them to develop curricula to meet their needs and assisting in the development of both clinical and academic practice. A member of the Council of Deans for Health she is able to keep abreast of developments within the field of health and social at home and overseas.

### **Dr Fabrizio Trifiró**

Fabrizio Trifiró joined the Quality Assurance Agency (QAA) in 2009. He leads on TNE Review, strengthening cooperation with counterpart agencies overseas, and the international student experience. Fabrizio has been driving international developments in the quality assurance of TNE, specifically around ways to enhance its effectiveness and efficiency through cross-border cooperation between quality assurance agencies. He led the development of Cooperation in Cross-Border Higher Education: A Toolkit for Quality Assurance Agencies, published by the European Association for Quality Assurance in Higher Education (ENQA), and carried out research supported by the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) on the challenges and opportunities for inter-agency cooperation. Fabrizio holds a PhD in Political Philosophy (University of London), a MA in Human Rights (University of Bologna), and a MSc in Social Research Methods (University of Sussex).

### **Dr Vangelis Tsiligiris**

Vangelis is the founder of the TNE-Hub; Principal Lecturer at Nottingham Business School, Nottingham Trent University; Visiting Professor at the Centre for Brexit Studies, Birmingham City University; and Honorary Lecturer at the School of Management of the University of Liverpool. He has broad experience in European transnational education and internationalisation of higher education. Over a period of 13 years, he developed and managed several European universities' overseas partnerships. He has acted as higher education policy advisor to the Ministry of Education and Employment of Malta and the Greek government. His research activity is in the areas of transnational education; international higher education; cross-border higher education mobility dynamics, and higher education business development models. He has published and presented his in various international academic journals and conferences, while he has been invited as a keynote speaker by various organisations (i.e. British Council, Council of Validating Universities, and International Education Association of Australia).

### **Dr Sarah Williamson**

Dr Sarah Williamson is a university director, specialising in institutional business development with expertise in international education. She has 16 years creative programming experience in Higher Education, the last 10 of which have been spent leading and providing consultancy services on innovative institutional education projects that transform the educational portfolio of higher education institutions. Dr Williamson currently leads on summer programming at King's College London, responsible for strategy, business development and leadership. Before this, she was the inaugural Head of Study Abroad (2009-14) and the architect of King's study abroad strategy and programming.

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EduWorld is an education sector market research and consulting firm. Our clients include many of the world's leading universities, multiple government agencies and departments and leading global private providers of education. The company has been working in TNE for more than 20 years and has collaborated with some of the pioneers in this space to develop and implement their TNE strategies.