

# *Practical aspects of online and distance TNE:*

## *Building and maintaining currency and presence in online transnational education*

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## *Introduction*

- Online learning in a global transnational context*
- Architecture of online learning communities*
- Opportunities for building presence and maintaining currency in online transnational education.*



HIGHER EDUCATION  
FUNDING COUNCIL *hefce* FOR ENGLAND



**QAA**



**LAUREATE**  
ONLINE EDUCATION

*Setting the context*

# *Online TNE*

*A Master's and Doctoral 'class'  
community experience delivered  
transnational enabling co-creation of  
knowledge*

*examples from University of Liverpool Online*

**The University of Liverpool Online offers master's  
and doctoral degrees within each subject listed:**

**Management  
(DBA, MBA,  
MSc)**

**Information  
Technology  
(MSc)**

**Law (LLM)**

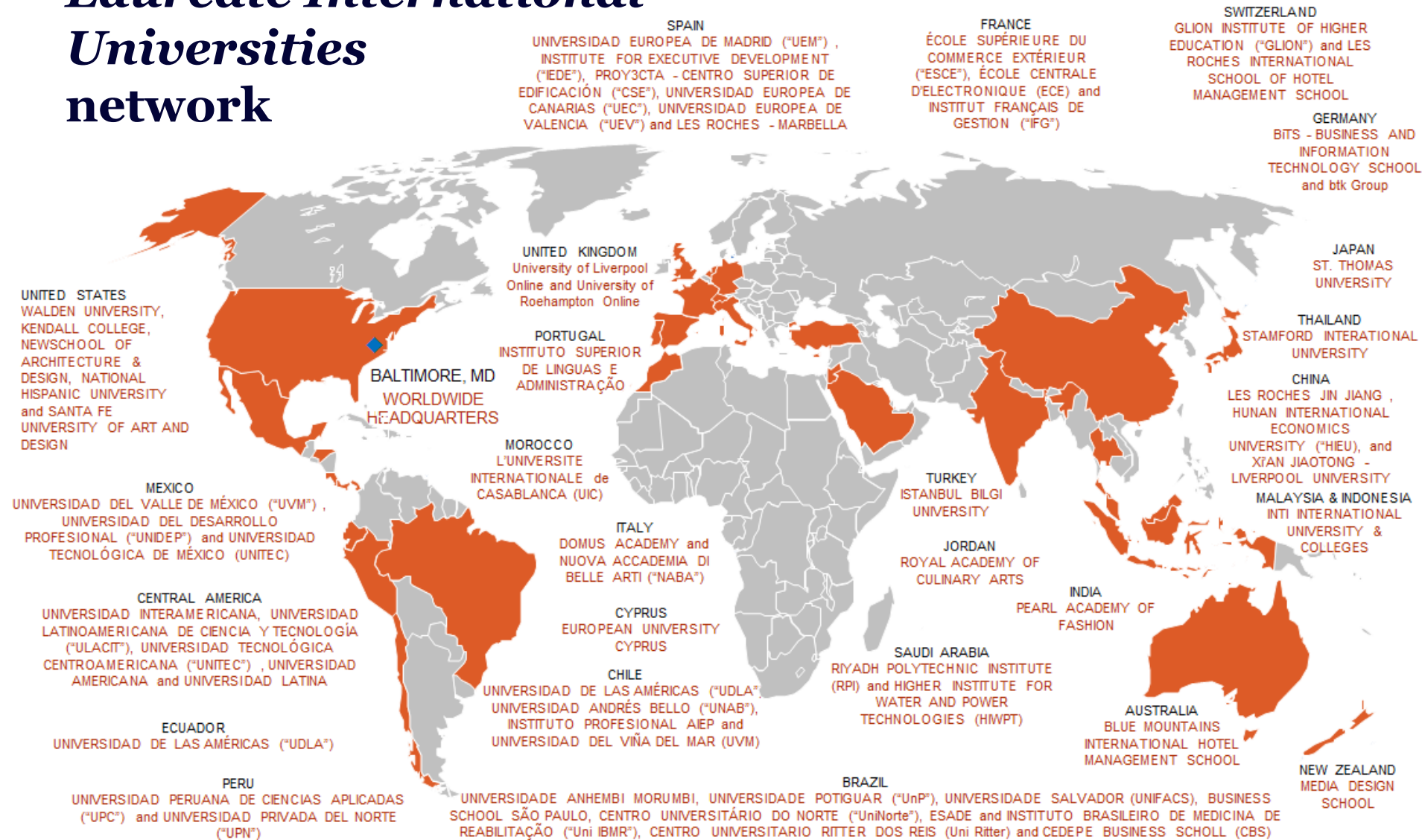
**Health (MPH &  
MSc)**

**Psychology  
(MSc)**

**Education  
(EdD)**



# Laureate International Universities network



# *Audience – Age and gender*

- Age mix, Student population (countries),

80% of students are male in DBA, but only 50% in EdD vs 70% for other pgms.

- DBA student is 43 on average vs 43 for EdD vs 39 for all programs. 64% of DBA and 60% of EDD students are older than 40 years vs 51% for all other programmes. Only 18% younger than 35 vs 31% all pgms.
- Students over mid career., some high profile roles.



# *Audience – Where are the students from*

- Country mix (residency vs citizenship)

Edd students are from 42 different countries, majority from US, Canada and the UK. Looking at country of citizenship the top 3 are US, UK and Canada.



Chair-of-Programs  
Campus-manager  
Secretary-General adjunct-professor  
assistant-professor Dean  
Director-of-Learning-innovation  
CEO  
Training-Officer  
Head-of-Research-office  
adjunct-lecturer  
Vice-President-Academic  
Director-HE-Consultant



# *Features of Good practice*

Community

Flexibility

Structure

Time management

Global – connecting students  
across transnational campuses

Faculty

Currency...?



[https://www.youtube.com/watch?v=Gqh\\_7QlLLWo](https://www.youtube.com/watch?v=Gqh_7QlLLWo)

[https://youtu.be/Gqh\\_7QlLLWo](https://youtu.be/Gqh_7QlLLWo)



<https://www.youtube.com/watch?v=eoVMv8ixvpM>

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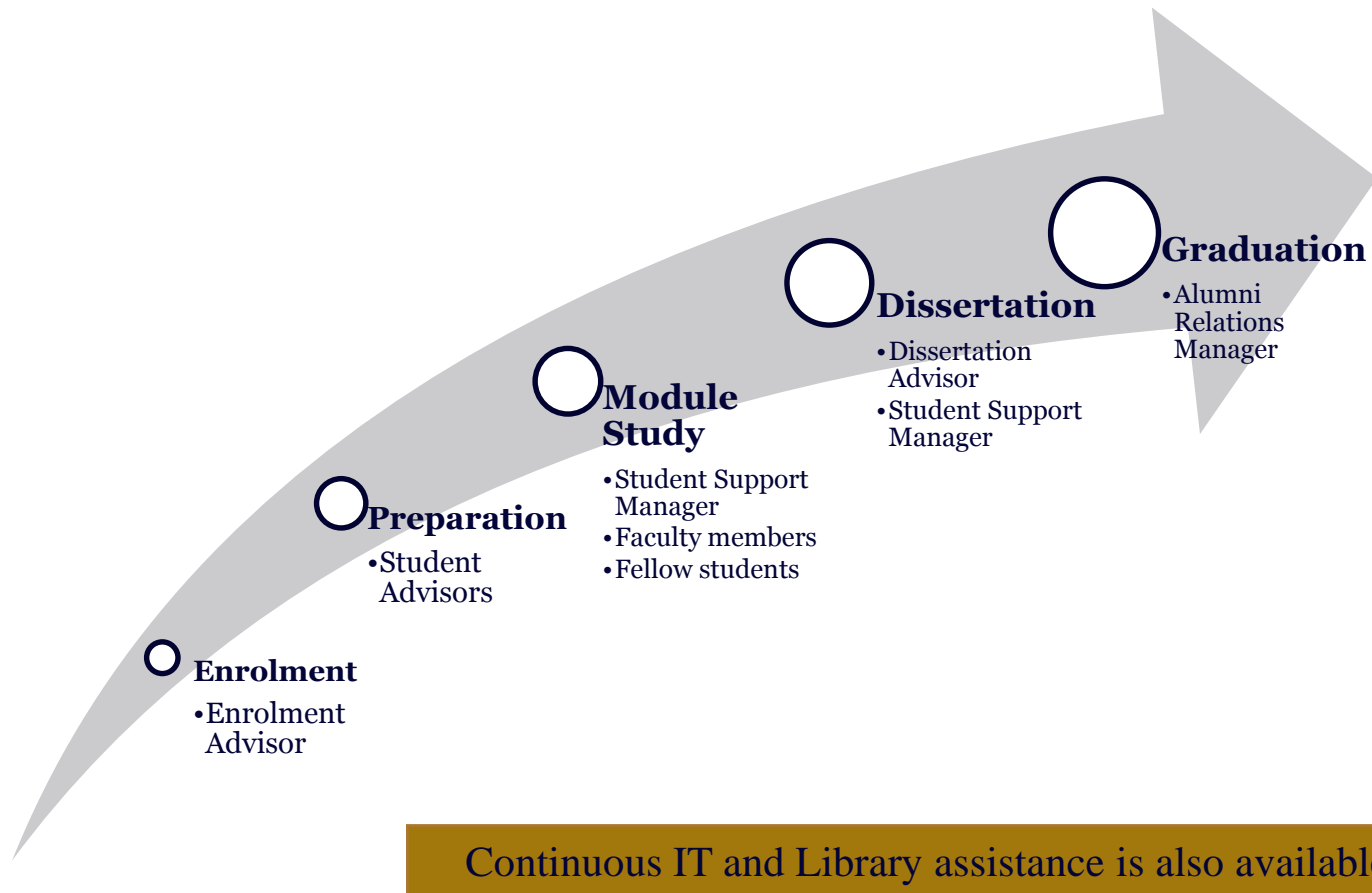




# **Architecture of Virtual Learning Communities – Connecting students across TNE campuses**

- The importance of pedagogy!
- Collaborative v Independent learners
- Communities of Learning – Co-creation of knowledge
- Feedback!
- The role of the tutor.

Continuous personal support throughout the duration of the studies:





# The Centre for Student Success & Student Support

## Centre for *Student Success*

Home | New Students ▾ | Programme Information ▾ | Student Handbook ▾ | Support ▾ | Resources ▾

### Doctor of Business Administration Programme

Doctor of Business Administration Programme >

> New Students >

> Module 1 >

>> Your First Week >

>> Your Second Week >

>> Your Third Week >

> Doctoral Development Plan >

> Module Calendars and Booklists >

> Optional Residency >

> Thesis >

> Graduation >

> Your Student Representative >

UNIVERSITY OF LIVERPOOL | ONLINE PROGRAMMES

My MODULES

LPSY-312-1

Approaches to Mental Health Psychology

Course information:

Dates: Mar 07, 2013 - May 01, 2013

Instructor(s): Taylor, Reginald

Section ID: LPSY-312-201340-1

Bookstore ⓘ Class Absence Policy Enter Classroom ➔

15 CREDITS

Past

Current

Future

LPSY-305-1: Psych Appr... ⓘ

LAUR-150-1C: Dist. Rea... ⓘ

LPSY-312-1: Approaches... ⓘ

LPSY-313-1: Psychother...

Registration ⓘ

Centre for Student Success ⓘ

Online Library ⓘ

Blackboard Archive ⓘ

View Invoices

Announcements

News

Registration is now open for modules starting in July.

Your study email may be unavailable this weekend.

Watch free live webcasts of the World Leadership Forum and World Innovation Forum.

Support for users of

Learn more about the Management School's new AACSB Accreditation.

Online MPH student awarded the Queen Elizabeth II Diamond Jubilee Medal.

£4.5M awarded for regenerative medicine

Support

Support Links

Laureate Lens Tutorials ⓘ

Technical Support for Laureate Lens ⓘ

Student Support (not technical or finance queries) ⓘ

Bursar Support (Finance) ⓘ

Support for the Online Library ⓘ

Laureate Lens Version 1.1.0

# *Creativity within Quality Assurance*

1. Admissions
2. Programme Boards / Boards Studies
3. Boards of Examiners
4. Student Feedback, Plagiarism, Mitigating Circumstances
5. Quality Enhancement

# Graduation

- Students like to graduate on campus
- Special events for online graduates
- Part of a strong international Alumni Association



**Thank you**

*And any further questions*

# What Our Students & Graduates Say

*"The online MBA enabled me to become a more rounded, more professional businessman, so much so, I have since been promoted to the role of Chief Executive Officer."*



David Hadley  
Chief Executive Officer,  
Mediclinic Middle East,  
United Arab Emirates, MBA  
graduate (2011)

*I wanted a career change. My initial training was in engineering but I wanted to move into a managerial role within finance and accounting. I thought the MBA would be very advantageous for me and what I want to do in the future."*



Echard McLaughlin  
Licence & HR Manager,  
Cayman Islands, MBA  
graduate (2011)

*I wanted to study this degree in order to further my career. I was a financial planner in the BMO branches when I started my MBA but I wanted to take my career to the bank headquarters and work in strategy.*



Laura Reinholz Truax,  
Manager for Wealth  
Programmes, BMO  
Bank . Canada and  
MBA (Finance &  
Accounting) graduate  
(2012)

*"I am most grateful to the University of Liverpool MPH programme for contributing to my academic learning, which I believe helped me articulate the value and importance of health in general, and the role of Natural Health Products (NHPs) in particular, to Canadian Health Policy at the highest political office in Canada."*



Nick Mawani,  
President and CEO  
of Go Natural  
Health & Nutrition  
Centre Inc.,  
Oshawa, Canada  
and current MPH  
student