

# TNE: TO INFINITY AND BEYOND

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**ASSISTANT DIRECTOR, PARTNERSHIPS AND MOBILITY**  
**UUK INTERNATIONAL**

**TNE-HUB 11 JULY 2018**

 **@UUKIntl**

## Universities UK International represents the UK higher education sector internationally:

- **Enable** universities to develop and deliver strong international strategies
- **Influence** the policy environment through our ability to represent UK universities
- **Create** diverse opportunities through strategic partnerships

## We do this through:

- facilitating dialogue between UK universities and overseas partners
- sharing information, advice and guidance with UK stakeholders
- representing universities' TNE strengths and interests to the UK and overseas governments

### HEGlobal – transnational education

HEGlobal is a joint initiative between Universities UK International and the British Council. It exists to empower UK universities' transnational education activity (TNE).



#### About HEGlobal

HEGlobal empowers UK universities' transnational education activities (TNE). The HEGlobal initiative is a partnership between Universities UK International and the British Council.



#### What is UK HE TNE?

UK HE TNE is UK higher education programmes delivered outside of the UK.



#### HEGlobal events

HEGlobal events address the questions surrounding TNE using UK and international experts. They enable the UK higher education sector to improve its knowledge of TNE while also offering excellent networking opportunities.



#### HEGlobal news and blogs

The latest news and opinion about transnational education.



#### Webinars

HEGlobal webinars provide insights into the latest TNE developments, with data



#### Reports and resources

Our latest report on UK HE TNE commissioned by UUKI, the British

### HEGlobal

A joint initiative between



Contact us

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Find us on social media

 [@HE\\_Global](https://twitter.com/HE_Global)

 [HE\\_Global](https://www.linkedin.com/company/HE-Global)

About UUK International

More information about UUK International UUKI is the international arm of Universities UK, representing UK universities and acting in their collective interests globally.

About the British Council

Visit the British Council website The British Council is the UK's international organisation for cultural relations and educational opportunities.

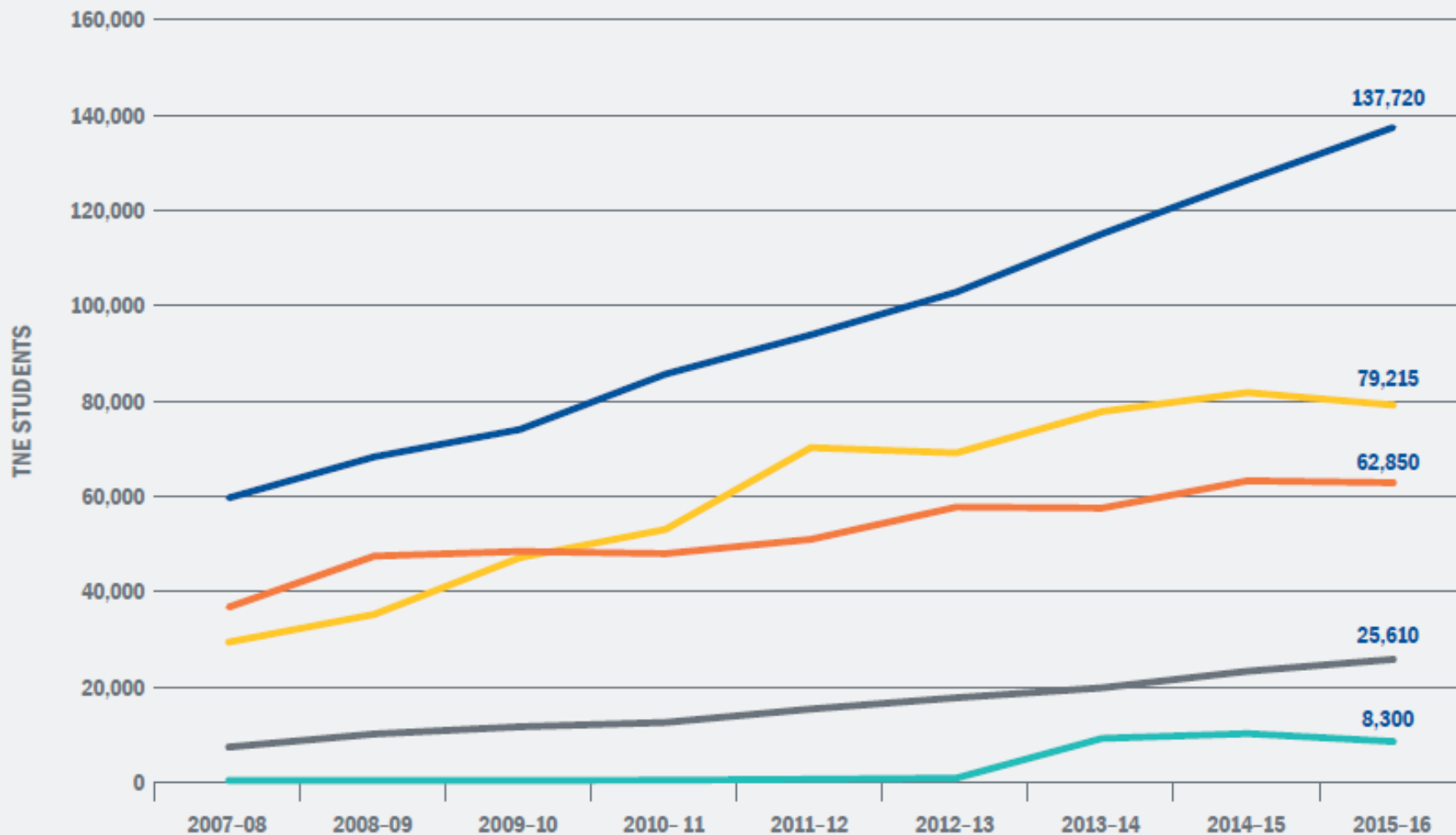
**707,915**

**of which 410,720 are 'Registered at overseas partner organisation -  
studying overseas for an award of the reporting provider'**

**84.7%**



**FIGURE 4: UK HE TNE STUDENT GROWTH BY TYPE OF PROVISION (2007-08 TO 2015-16)**



**OTHER ARRANGEMENT INCLUDING COLLABORATIVE PROVISION**

**DISTANCE, FLEXIBLE OR DISTRIBUTED LEARNING**

**OVERSEAS PARTNER ORGANISATION**

**OVERSEAS CAMPUS OF REPORTING HEP**

**OTHER ARRANGEMENT**

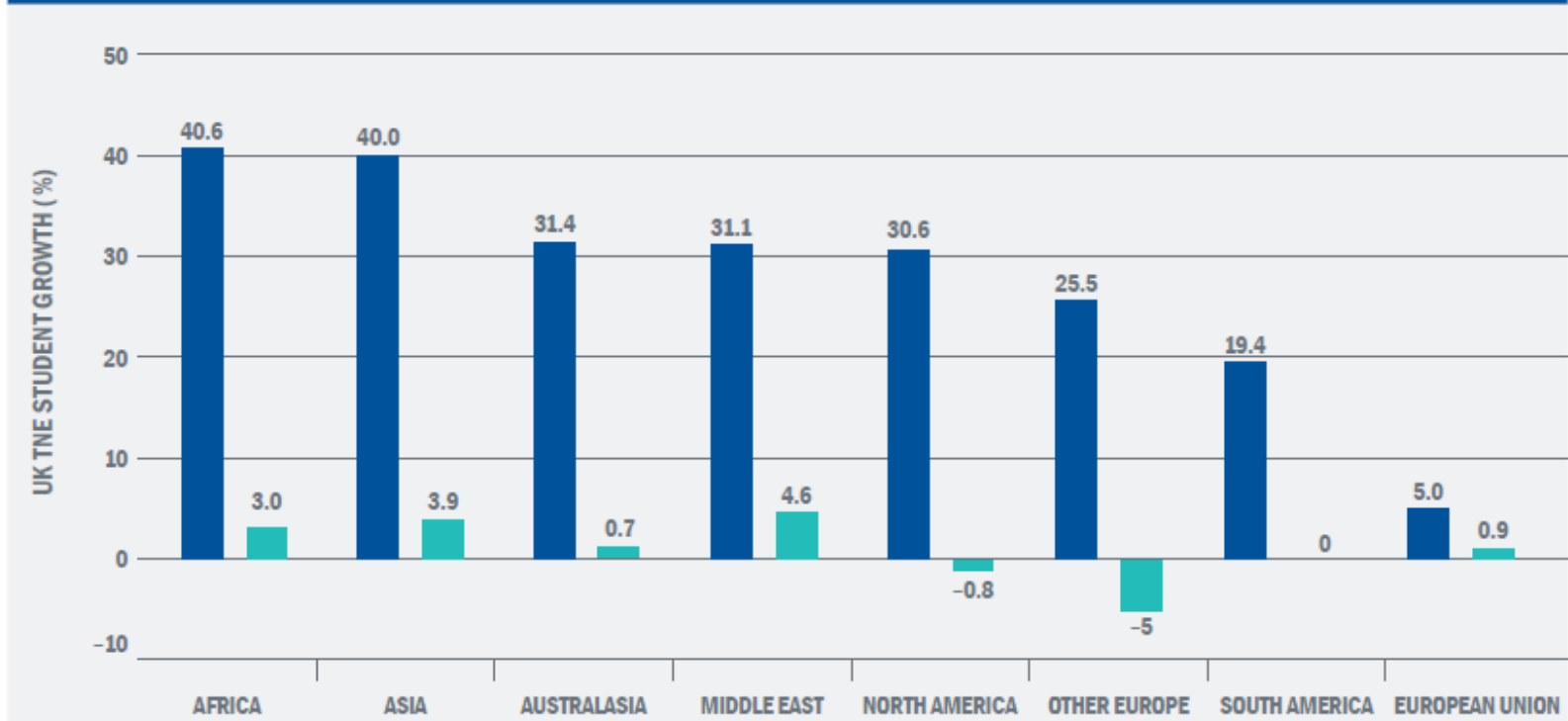
# A DIFFERENT PICTURE BY REGION

- **ASIA AND AFRICA DOMINATE TOP TEN HOST COUNTRIES FOR UK HE TNE BY STUDENT NUMBERS**
  - 5 countries with the most UK HE TNE consistent 2014-15 to 2015-16
  - pattern replicated within region
  - countries in Asia make up the majority of student numbers in 3 out of 5 TNE types
- **COLLABORATIVE PROVISION IS THE NORM – WITH ASIA HOSTING THE MOST (63%)**
  - most noticeable in established TNE locations
  - proxy for measuring growth in joint, dual, double, multiple or concurrent degree
- **ASIA AND THE MIDDLE EAST HOST OVER 90% OF TNE LEARNERS STUDYING FOR AN AWARD OF THE REPORTING PROVIDER (OTHER THAN CAMPUSES)**
- **OVERSEAS CAMPUSES MOST PREVALENT IN ASIA (59%) AND THE MIDDLE EAST (32%)**
  - 29 UK universities have offshore campuses; there are 39 UK offshore campuses
  - recent drive in overseas governments inviting new campuses
  - EU countries host some of the largest student cohorts by single campuses
- **DISTANCE, FLEXIBLE AND ONLINE LEARNING IS INCREASING – A QUARTER IN AFRICA, A FIFTH IN ASIA, A FIFTH IN THE EU**
  - most noticeable in emerging TNE locations





**FIGURE 7: RATES OF CHANGE IN UK HE TNE STUDENTS BY REGION FROM 2012-13 TO 2015-16 AND FROM 2014-15 TO 2015-16**



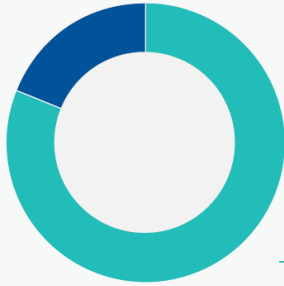
**% CHANGE FROM 2012-13 TO 2015-16**

**% CHANGE FROM 2014-15 TO 2015-16**

ASIA

19%

POSTGRADUATE



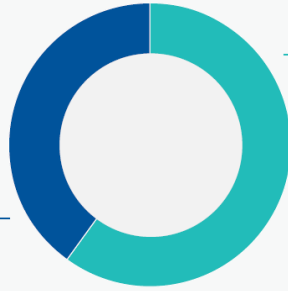
81%

UNDERGRADUATE

MIDDLE EAST

40%

UNDERGRADUATE



60%

POSTGRADUATE

AFRICA

49%

POSTGRADUATE



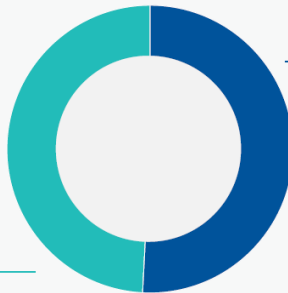
51%

UNDERGRADUATE

EUROPEAN UNION

49%

UNDERGRADUATE

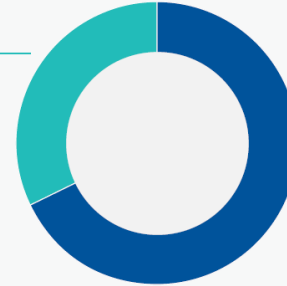


51%

POSTGRADUATE

32%

UNDERGRADUATE



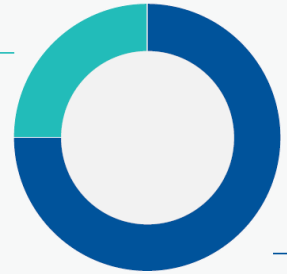
68%

POSTGRADUATE

NON-EU EUROPE

25%

UNDERGRADUATE



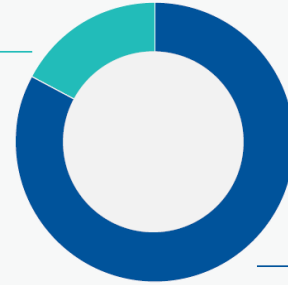
75%

POSTGRADUATE

NORTH AMERICA

17%

UNDERGRADUATE



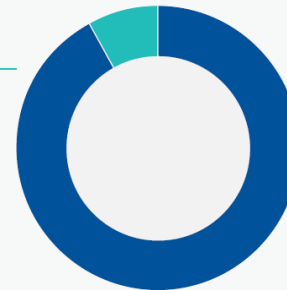
83%

POSTGRADUATE

AUSTRALASIA

8%

UNDERGRADUATE



92%

POSTGRADUATE

SOUTH AMERICA

# SCALE OF UK HE TNE PARTNERSHIPS

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- **No one data source**
- **Some overseas agencies collect data on TNE programmes hosted in country**
- **HESA does not disaggregate partnerships / single institution TNE**
- **UK universities public information (meeting B10)**
  - 1,942 international partnerships that could be classified as TNE
  - Most commonly recorded partnership type is articulation, followed by franchise and validation
  - There is a next 'group' of 'multiple input' programmes which includes dual/double degree arrangements and joint programmes



Official Development Assistance (ODA)

April 2018

### WHAT IS ODA?

Official development assistance (ODA) is defined by the OECD Development Assistance Committee (DAC) as government aid that promotes and specifically targets the economic development and welfare of developing countries. The DAC adopted ODA as the "gold standard" of foreign aid in 1969 and it remains the main source of financing for development aid.



## FREE TRADE AGREEMENTS

**As the UK prepares to negotiate a series of new free trade agreements with countries around the world, it is crucial that higher education and research feature prominently in discussions over any new international agreement which the UK government may consider post-Brexit.**

**CAN FREE TRADE  
AGREEMENTS ENHANCE  
OPPORTUNITIES FOR  
UK HIGHER EDUCATION  
AFTER BREXIT?**

## THE UK: NUMBER 1 FOR RECOMMENDATION BY INTERNATIONAL STUDENTS

### UNDERGRADUATE STUDENTS



#2 GERMANY  
#3 NETHERLANDS  
#4 USA  
#5 AUSTRALIA  
#6 CANADA

### POSTGRADUATE TAUGHT STUDENTS



#2 NETHERLANDS  
#3 USA  
#4 GERMANY  
#5 CANADA  
#6 AUSTRALIA

### POSTGRADUATE RESEARCH STUDENTS



#2 AUSTRALIA  
#3 GERMANY  
#4 USA  
#5 CANADA  
#6 \*

\*The Netherlands is not included in rankings or comparisons at the PGR level as the sample size was deemed too low for inclusion.

- **3 October 2018: UUKi TNE conference, featuring launch of UUKi report on 2016-17 TNE data**
- **'TNE:101' and case studies**
- **Workshops, webinars, delegations....and much more**
- **Country specific activity**
- **Building a network**

# ANY QUESTIONS?

